

Message Text

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PAGE 01 MEXICO 10393 230229Z

ACTION CU-04

INFO OCT-01 ARA-14 ISO-00 USIA-15 /034 W

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FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 3048

UNCLAS MEXICO 10393

E.O. 11652: N/A

TAGS: SCUL

SUBJ: PAUL TAYLOR DANCE COMPANY

REF: STATE 127917, STATE 141145 & KINGSTON 3269

1. IN CONVERSATION WITH ERNESTO DE QUESADA, ASOCIACION MUSICAL DANIEL, LOCAL EMPRESARIO FOR PAUL TAYLOR MEXICAN PROGRAM, CAO INFORMED HIM THAT CONTRACT SHOULD BE SENT PER KINGSTON REFTEL.

2. CAO DISCUSSED POSSIBLE CO-SPONSORSHIP OF PAUL TAYLOR PERFORMANCES MEXICO CITY AND MOST EFFECTIVE WAYS IN WHICH EMBASSY MIGHT BE OF ASSISTANCE.

3. BASED ON EMBASSY'S PAST EXPERIENCES, EVEN WITH THE BEST-KNOWN MODERN DANCE COMPANIES, A REALISTIC PREDICTION IS THAT ATTENDANCE WILL BE BETWEEN 50 TO 60 OF CAPACITY WHICH WILL RESULT IN THE EMPRESARIO'S NOT EVEN BREAKING EVEN ON THE MEXICO CITY PERFORMANCES.

4. SINCE THE COST OF THE HALL IS OVER AND ABOVE THE 3,000 DOLLAR PER PERFORMANCE FEE CHARGED BY PAUL TAYLOR, WE PROPOSE THAT THE DEPARTMENT AGREE TO PAY THAT PART OF THE OVERALL EXPENSE WHICH WILL BE 20,000 PESOS OR APPROXIMATELY 971 DOLLARS PER PERFORMANCE. THE TOTAL SUBSIDY REQUESTED, THEREFORE, WOULD BE 3,884 DOLLARS FOR

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THE FOUR PERFORMANCES IN MEXICO CITY.

5. WOULD APPRECIATE RESPONSE AS SOON AS PRACTICAL SO THAT FORMAL AGREEMENT CAN BE MADE WITH CONCIERTOS DANIEL. THOMPSON

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Disposition Approved on Date:
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